

## Concetta's Family Sandwiches Lunch Combo Special

(Includes: sandwich, potato chips and a can of soda)

Lettuce, tomato and onions are included, plus your choice of the following toppings: Mayo, mustard, oil and vinegar, horseradish sauce, spinach mayo spread, Russian dressing, or raspberry vinegarete.

The following toppings are available for .50 each:  
Olive salad, sun dried tomatoes, hot peppers or roasted peppers.

	Small	Large
1. <b>CONCETTA'S</b> Mortadella, ham, salami, provolone, topped with olive salad.	6.50	7.50
2. <b>GRANDPA JOHN</b> Ham, sopressata, capicola and fresh mozzarella	6.50	7.50
3. <b>CHUCKY BOY</b> Low salt Swiss and fresh sliced turkey	6.25	7.25
4. <b>UNCLE JOE</b> Roast beef, turkey, cole slaw and Russian dressing.	6.50	7.50
5. <b>AUNT LUCY</b> Sliced chicken breast, roasted peppers and fresh mozzarella	6.50	7.50
6. <b>COUSIN JOHNNY</b> Breaded chicken cutlet (cold), roasted peppers, fresh mozzarella	6.50	7.50
7. <b>UNCLE RALPH</b> Tuna fish salad, lettuce, tomato and onions	6.00	7.00
8. <b>AUNT MARY</b> Chicken salad, lettuce, tomato, and onions	6.00	7.00
9. <b>COUSIN VINNY</b> Grilled eggplant roasted pepper, fresh mozzarella	6.50	7.50
10. <b>COUSIN LOUELLA</b> Turkey, coleslaw, mayo, Russian dressing	6.50	7.50

### Wraps & Potato Chips

11. <b>COUSIN JEANNIE</b>	6.50
Grilled Chicken Caesar Salad	
12. <b>GRANDPA VINCENZO</b>	6.50
Turkey Breast, lettuce, tomato	
13. <b>UNCLE MARIO</b>	6.95
Roast Beef, Turkey, Coleslaw	
14. <b>MARIA CUCKOO CLOCK</b>	6.50
Tuna or Chicken Salad,	
lettuce & tomato	
15. <b>JOHNNY DOWNSTAIRS</b>	6.50
Grilled Eggplant,	
roasted pepper fresh mozzarella	

### Paninni & Potato Chips

16. <b>GRANDPA BUTCH</b>	6.50
Roast Beef, Smoked Gouda,	
Cheddar, Horseradish sauce,	
caramelized onions,	
lettuce & tomato	
17. <b>MR CARUSO</b>	6.50
Ham, Salami, Provolone,	
olive salad	
18. <b>FRANCESCA</b>	6.50
Portabello Mushroom	
(marinated), roasted red pepper,	
& fresh mozzarella	

### Breakfast

19. Egg on a roll	2.00
20. Egg on a roll with bacon, ham or taylor ham	2.75
21. Egg on a roll with bacon, ham or taylor with American cheese	2.95
22. Two eggs any style with home fries toast and coffee	3.25
23. Buttered roll, bagel or english muffin	.95
24. Assorted Muffins	1.50
25. Cinnamon Bun	1.75

### Soup & Chili & Hot Dogs

Soup du Jour	1.95
Chile	2.80
Hot Dog	1.25
Chili Dog	1.50
Reuben Sandwich	5.95

### Beverages

Coffee or Hot tea	.95
Assorted Juices	1.25
Canned soda	.85
Snapple or bottled water	1.39

Call or fax in your order for fast service! 973-694-1110 • Fax: 973-694-1140

## Concetta's Sunday Special

My Sunday traditions always started in the morning when I would awaken to the heavenly aroma of tomato sauce simmering in a huge pot. This was accompanied by the equally marvelous smell of frying meatballs and sausage that were added to this "sugo" as my mother Concetta Giardina would call it. As I dressed for mass, this intoxicating smell would fill my nostrils and my heart with joy.

After mass I would run to Fiorelli's Bakery and buy a loaf of crispy Italian bread still warm from the oven. As quickly as Mr. Fiorelli put the bread in the bag I would break off the heel and enjoy it on my leisurely walk home. I turned the bread upside down in the bag, but my mother always gave me that knowing smile as I entered the kitchen. She had a cup of sauce and a meatball ready as well as her warning that I don't spoil my appetite for lunch.

The memory of this tradition is very special to me and I wish to give you an opportunity to start or continue your own. You can choose to purchase all ingredients you will need to cook your "SPECIAL SUNDAY MEAL", including the tomatoes, olive oil, chopped meat, sausage, spices, herbs, bread etc., and prepare it yourself. Or, when you come in Sundays you will experience the same aromas, because every Sunday, I will make a big fresh pot of sauce, just like mom.

"CONCETTA'S SUNDAY SPECIAL" \$29.95 which consists of sauce, meatballs, sausage, pasta, bread, salad and Italian cookies enough for a family of four. Either way be sure to have a Sunday tradition.



*Buon Appetito  
Carlo Giardina*

1475 Route 23 South, Wayne, NJ 07470

973-694-1110

973-694-1140 (fax)

www.concettasdeli.com

VISA • MasterCard • American Express

## Concetta's Old Fashion Italian Deli



*Specialty Sandwiches ~ Bakery ~ Catering*

## Concetta's Old Fashion Italian Deli

Concetta was a wonderful wife, mother, grandmother and cook. She immigrated here from Ragusa, Sicily in 1930 and was the best cook in the family. When I wanted to write her recipes, it was a challenge because she measured everything by sight, feel and touch. In 1949 she opened an Italian deli in the East Village in NYC where I worked side by side with her primarily as an interpreter. She didn't speak English well, but boy, could she cook.

This deli is a homage to her memory. And if you were fortunate to have a great mom who was a wonderful cook like mine or if you just love Italian food, I hope our deli will bring back memories or start new traditions for you and your family.

*Buon Appetito  
Carlo Giardina*

## Concetta's Product List

### Homemade Deli Items

Fresh Mozzarella  
Italian Sausage  
Salads  
Pastas, Ravioli  
Sauces  
Appetizers  
Olives

### Seasonal Specials

Stuffed Artichoke  
Stuffed Peppers  
Cassata  
Tripe  
Pizza Piena  
Zeppole  
St. Joseph Bread

### Bakery

Italian Breads  
Rolls  
Pastries  
Cookies  
Biscotti  
Cakes  
Pies  
Bagels  
Danish



### Specialty Items

Olive Oils  
Canned Tomatoes, Paste, Purees  
Dried Pastas  
Spices  
Vinegars  
Arborio Rice  
Capers  
Anchovies  
Imported Cheeses: Provolone,  
Pecorino, Asaigo, Parmigiano,  
Reggiano, Etc.  
Sopressata, Mortadella Etc.  
Roasted Peppers, Eggplant,  
Marinated Artichokes Etc.  
Candy, Torrone  
Coffee  
Soda, Juices, Water Etc.

### Deli Case

Imported, Boars Head  
& Humans  
Assorted Cold Cuts  
Fresh Ricotta  
Chopped Meat, Braciole Etc.

### Miscellaneous

Assorted Fruits and Vegetables  
Canned Goods  
Gift Baskets  
Blended Oils

### Sandwiches and Catering

## Concetta's Old Fashion Italian Deli Catering Menu



### Breakfast Buffets

#### #1. FRANK'S CONTINENTAL

\$4.50 PER GUEST — 20 GUEST MIN  
Assorted juices, coffee, Danish, muffins, croissants, bagels,  
jelly, cream cheese, butter, paper-ware

#### #2. LISA'S BUFFET BREAKFAST

\$10.00 PER GUEST — 20 GUEST MIN  
Assorted juices, fruit salad, scrambled eggs, bacon, ham, sausage, home-fries, bagels,  
rolls, coffee, cream cheese, butter, paper-ware

#### #3. TOMMY'S GRAND BUFFET

\$12.00 PER GUEST — 20 GUEST MIN  
Assorted juices, fruit salad, scrambled eggs, French toast, bagels, bacon, sausage,  
home-fries, cream cheese, jelly, butter, bagels, rolls, coffee, paper-ware



### Sandwich Buffets

#### #4. BIG CARLO'S BIG SANDWICHES

\$15.00 PER FOOT — 3-, 4-, 5-, OR 6-FOOT  
Any combination of 3 meats and 2 cheeses from the following:  
Meat — Ham, salami, sopressata, turkey  
Cheese — fresh mozzarella, Swiss, American, provolone,  
roasted red peppers grilled eggplant, lettuce, tomato oil and vinegar.

#### #5. ELAINE'S FINGER SANDWICHES

\$7.50 PER GUEST — 10 MIN  
Assorted dinner rolls, and breads. Mini sandwiches with prosciutto, fresh mozzarella,  
grilled chicken, eggplant, roasted peppers w/fresh mozzarella, turkey and provolone  
pickles, olives, potato salad, and macaroni salad.

#### #6. CHRIS' WRAP SANDWICHES

6.50 PER GUEST — 10 MIN  
Assorted wraps with grilled vegetables, tuna, Chicken Caesar salad, eggplant and  
roasted peppers, turkey, shrimp salad

### Special Salads

#### #7. CARLEY'S SEAFOOD SALAD

SEASONAL PRICES  
Calamari, shrimp, scungilli, pulpo, celery lemon and olive oil

#### #8. LITTLE CHRISTOPHER'S ANTI PASTI

\$5.95 PER GUEST — 10 MIN.  
Combination of imported provolone, sopressata, prosciutto, capicola, fresh mozzarella,  
roasted peppers, sun-dried tomatoes, marinated mushrooms, olive salad,  
anchovies (optional), lettuce and tomatoes.

#### #9. KATIE'S CRUDITIES

\$2.50 PER GUEST — 10 MIN.  
Assorted juliene vegetables with a dipping sauce

#### #10. SONNY'S TOMATO AND MOZZARELLA SALAD

\$3.50 PER GUEST — 10 MIN.  
Classic presentation of our homemade fresh mozzarella, sliced tomatoes, olive oil, basil

#### #11. MARIETTA'S BRUSCHETTA

\$2.00 PER GUEST — 10 MIN.  
Chopped tomatoes, onion, parsley, onions, olive oil, served with Italian toasted bread

### Cold Cut Buffets



#### #12. ARLINA'S BUFFET

\$7.99 PER GUEST — 10 MIN.  
Roast beef, turkey, ham, salami, Swiss cheese, munster, pasta salad, cole slaw, tossed  
salad, pickles, assorted breads, rolls, condiments, and paper-ware.

#### #14. CHEF CARLO'S DELUXE BUFFET

\$8.99 PER GUEST — 10 MIN.  
Roast beef, Virginia ham, turkey, salami, Swiss cheese, munster cheese, provolone,  
roasted peppers, potato salad, cole slaw, tossed salad, pickles, olives, bread and rolls,  
condiments and paper-ware.

#### #15. NICKY'S SUPREME BUFFET

\$9.99 PER GUEST — 10 MIN.  
Prosciutto, capicola, sopressata, salami, fresh mozzarella, provolone, roasted peppers,  
tossed salad, sun dries tomatoes, olive salad, pasta salad, mozzarella and tomato salad,  
bread, condiments, and paper-ware

### Desserts



#### #16. CHERI'S ASSORTED COOKIES

\$7.99 PER POUND  
Assorted Italian cookies

#### #17. LITTLE JEFFREY'S MINI ITALIAN PASTRIES

\$8.99 PER POUND  
Assorted mini Italian pastries plus Eclairs, Napolians, rum baba, fruit tarts

#### #18. ASSORTED CAKES AND PIES

PRICED BY SIZE AND VARIETY  
Italian rum cakes, Italian cheese cake, canolli cream cake, chocolate cake, etc.